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**SINGAPORE'S BIGGEST MOVIE EXHIBITOR MAKES THIS 2007 BLOCKBUSTER SEASON EVEN BIGGER FOR MOVIEGOERS!**

*Moviegoers can win BIG at Golden Village and enjoy blockbuster sequels.*

**Singapore, 17 April 2007** – Today, Golden Village announces its “Watch, Scratch & Win!” cinema promotion where cinema patrons will get to win BIG at all Golden Village cinemas. The promotion will run from 1 May till 1 July 2007 and is valid for both box office and online purchases.

The first 1000 patrons who visit any Golden Village cinema will get a sure-win scratch card with every two tickets purchased. Prizes include Golden Village VIP cards of 3 months worth of free movies, Golden Village Gold Class tickets, resort stay sponsored by monsterSTAY.com, Fitness First gym memberships, complimentary 8 Days magazine subscription, as well as spa and retail treats by Andana Spa, Gramophone, FOX, G2000 and Cedele.

In addition, movie-goers can get to double their chances of winning when they visit Golden Village Bishan or Golden Village Yishun during the promotion period. Patrons who visit these 2 locations will get an additional scratch card.

“We are looking forward to this year’s blockbuster season where there is a line-up of highly anticipated sequels namely *Spider-Man 3*, *Shrek 3*, *Pirates of the Caribbean: At World's End*, *Live Free or Die Hard*, *Fantastic Four 2* and *Ocean’s 13* and there is no better way to catch these blockbusters but on the biggest screens and we would like to make this year’s blockbuster season even bigger for our patrons through GV’s “Watch, Scratch and Sure-win” promotion”, says Kenneth Tan, Managing Director of Golden Village Multiplex.

Details for the “Watch, Scratch & Win” cinema promotion will be available online from 1 May 2007 on [www.gv.com.sg](http://www.gv.com.sg).

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## About Golden Village Singapore

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and VivoCity. The company and circuit are renowned for prime locations, state-of-the-art design, the widest choice of movies, and leading-edge marketing. Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE and HAPPY FEET to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME.

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Upcoming movie release dates\*:

Spider-Man 3.....	1 May (Advanced Sales already available)
Pirates of the Caribbean: At World's End.....	24 May
Shrek 3 .....	31 May
Fantastic Four 2.....	14 June
Ocean's 13.....	7 June
Live Free or Die Hard.....	5 July
Transformers.....	28 June
Harry Potter and the Order of the Phoenix.....	12 July
Simpsons the Movie.....	26 July

\* Dates are subject to change. Synopsis is available on [www.gv.com.sg](http://www.gv.com.sg)