

MEDIA ADVISORY

Limited Christmas Edition of Golden Village Gift Card available from 21st November 2007

Give the 'Gift of Movies' this Christmas

What Movie enthusiasts are in for a treat this Christmas - limited Christmas edition of Golden Village Gift Card (GV Gift Card) is now available for purchase.

The Christmas edition of GV Gift Card comes in denomination of \$35 or \$70 per card and it is a non-reloadable prepaid card that is easy and flexible to use for candy bar and ticket purchases at all GV Cinemas.



- When**
- Limited Christmas edition of GV Gift Card is available for purchase from 21st November 2007
 - GV non-thematic Gift Cards are available for purchase throughout the year
 - All GV Gift Cards have a 12 month validity period from the date of activation

How GV Gift Cards are valid for use at all GV cinema outlets for candy bar or ticket purchases.

Why The limited Christmas edition of GV Gift Card offers a one stop solution to all gifting needs and presents a perfect Christmas gift for movie lovers.

- Where** Limited Christmas edition of GV Gift Card is available for purchase at any GV Box Office
- For personalization of corporate gift cards, please contact the Corporate Sales Team (6334 3766 or sales@goldenvillage.com.sg)
 - For more information, please log on to www.gv.com.sg

About Golden Village

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE and HAPPY FEET to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas.

Official website: www.gv.com.sg

For more information, please contact:

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