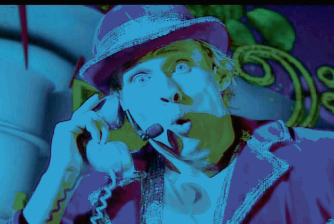






MEDIA ADVISORY

Australia's Licks 5D Productions Presents the 2nd Season of *Hello Music Land* at GV VivoCity This School Holidays
Every child has the chance to Win a Trip to Hello Music Land, Australia!

<p>WHAT</p>	<p><i>Hello Music Land</i> introduces audiences to the wonderful world of music through a combined cinema and live musical stage show which offers families an incredible cross-platform entertainment experience.</p> <p>Hello Music Land is presented via the LICKS 5D format (Live Interactive Cinema for Kids) and returns to Singapore for the 2nd season for two weeks starting from 24th of May.</p> <p><u>LICKS 5D combines:</u></p> <ul style="list-style-type: none"> • 3D interactive cinema animation • 4thD - a live musical stage show • 5thD - audience interaction with the stage and screen <p><u>Family Experience</u></p> <ul style="list-style-type: none"> • <u>Educational & Interactive</u> - Children and parents interact with the characters on stage and screen through sing along, dance along songs, musical games and imaginative stories. • <u>Star on stage in Australia contest</u> – Every child has the chance to win a trip <i>with an accompanying adult</i> and even the chance to 'star on stage' alongside Hello Music friends in Australia. <div style="display: flex; justify-content: space-around;">    </div> <p><u>Synopsis</u> Once audience members help colourful live host "Quickles" open the Hello Music gates, they enter a magical world where they meet musical friends VINNIE VIOLIN, DIMMIE DRUM and PENNY PIANO. They will soon learn VINNIE has lost his bow (BowBow) and thus commences a musical adventure through Hello Music Land, looking for BowBow amidst a smorgasbord of catchy sing-along and dance-along items, interactive musical games, a magical storybook, a ride on the Rainbow Road and climaxing in a super big musical finale'. Running time - 75 minutes.</p>												
<p>TICKETING DETAILS</p>	<p>Date: 24 May to 3 June 2007 Time: 7.00p.m. nightly, from Thursday to Sunday <u>NO Hello Music Land shows from Mondays to Wednesdays</u></p> <table border="1" data-bbox="313 1577 1304 1881"> <thead> <tr> <th>Tickets:</th> <th>Thurs-Sun</th> </tr> </thead> <tbody> <tr> <td>Standard</td> <td>\$33</td> </tr> <tr> <td>Fantastical Family Package (U.P. \$132 - savings of \$22!) Buy 4 tickets at \$110</td> <td>\$110</td> </tr> <tr> <td>Group Booking of Minimum 50 pax</td> <td>\$26</td> </tr> <tr> <td>Group Booking of Entire Hall</td> <td>\$20</td> </tr> <tr> <td>School Booking (55% off) (min. 30 students, 1 teacher to get in free with every 20 students)</td> <td>\$15</td> </tr> </tbody> </table> <p>For more information on <i>Hello Music Land</i> and contest details, please check: www.hellomusicland.com For all ticketing information, please check: www.gv.com.sg For group bookings, please contact GV Group Bookings 6334 3766</p>	Tickets:	Thurs-Sun	Standard	\$33	Fantastical Family Package (U.P. \$132 - savings of \$22!) Buy 4 tickets at \$110	\$110	Group Booking of Minimum 50 pax	\$26	Group Booking of Entire Hall	\$20	School Booking (55% off) (min. 30 students, 1 teacher to get in free with every 20 students)	\$15
Tickets:	Thurs-Sun												
Standard	\$33												
Fantastical Family Package (U.P. \$132 - savings of \$22!) Buy 4 tickets at \$110	\$110												
Group Booking of Minimum 50 pax	\$26												
Group Booking of Entire Hall	\$20												
School Booking (55% off) (min. 30 students, 1 teacher to get in free with every 20 students)	\$15												
<p>LOCATION</p>	<p>GV VivoCity, Cinema 2, No 1, Harbourfront Walk, VivoCity, #02-30, Singapore 098585</p>												

###

About LiCKs 5D (Live interactive Cinema for Kids)

LiCKs 5D is a new form of Live Show entertainment which is breaking new ground in combining a musical staged production with new Digital Cinema technology. LiCKs 5D Hello Music Land premiered in Singapore and Melbourne in 2006, and received rave reviews from audiences, sponsors, educators and media. First premiered in Australia and Singapore in 2006, LiCKs5D received rave reviews from audiences, educators, sponsors and media. Following its success, Hello Music Land's second season in Australia, a national Australian tour launching in Melbourne, is soon to kick off. Negotiations are also in place with a number of other countries with tour dates to be locked in over the coming months.

LiCKs 5D was created and is produced by a collaborative team of multi-award winning directors, animators, script writers and other talents including CEO & Producer Karen Kim (Director Hello Music School, Producer 'Hello Music Show' C31, Foxtel and Austar - Winner Best Children's TV Program 'The Antennas' C31), Directors Stephen Johnson (AFI award winning 'Yolngu Boy', Logie awarded 'Out There') and Ian Munro (award winning Hi-5, New MacDonald's Farm, Bananas in Pyjamas) and FlickPad Animation (Winner of '4 Minute Wonders', K Mart monster, Buckethead).

About Golden Village Singapore

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and VivoCity. The company and circuit are renowned for prime locations, state-of-the-art design, the widest choice of movies, and leading-edge marketing. Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE and CHARLIE & THE CHOCOLATE FACTORY to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME. In November 2006, Golden Village Pictures will present an animated penguin film, HAPPY FEET, with Robin Williams, Nicole Kidman, Elijah Wood, Hugh Jackman and other luminaries in its voice cast.

GV VivoCity is the new flagship of Golden Village Multiplex. It is the biggest and the most luxurious cinema in Singapore. This new, state-of-the-art 15-plex occupies a stunning 90,000 sq feet of space, has 2,173-seats and is expected to entertain over a million patrons per year. GV VivoCity will show the widest variety of movies with 15 screens under one roof.

###

Media Contacts

Angelika Quadt
Red Dawn Communications
Tel: +65 6222 4704
Mobile: +65 9270 6402
Email: angelika@reddawncommunications.com

Leow Si Ning
Red Dawn Communications
Tel: +65 6222 4704
Mobile: +65 9697 6383
Email: sining@reddawncommunications.com