

FOR IMMEDIATE RELEASE:

Golden Village and HBO presents an exclusive Sex And The City experience

21st May 2008, Singapore - Fans of Sex And The City will get an experience of a lifetime from 29th May 2008 at Gold Class, GV VivoCity and a regular hall at GV Grand.

Fans of Sex And The City will be treated to an exclusive half-hour special, HBO FIRST LOOK: SEX AND THE CITY: THE MOVIE, a special behind-the-scenes making of this hugely anticipated movie, featuring interviews with cast and crew members of the award winning series. HBO FIRST LOOK: SEX AND THE CITY: THE MOVIE will give fans the opportunity to find out how Manhattan's fabulous foursome – Carrie, Samantha, Charlotte and Miranda – have developed since the hit series ended, what efforts went into dressing these fashion icons and how this talk-of-the-town movie was put together.

Golden Village is the exclusive promotional partner for HBO's FIRST LOOK screening of SEX AND THE CITY: THE MOVIE. This is in fact, the first time that HBO's FIRST LOOK is being screened in a cinema.

Mr. David Glass, Managing Director of Golden Village Multiplex Pte Ltd added, "We have gone all out to package a unique offering to our patrons and Club Members, in line with the movie's theme and spirit. We continually strive to improve and enhance the movie going experience."

In addition, Golden Village is offering the following exclusive packages at the VivoCity Gold Class.

Package 1 With 2 Movie Tickets and the 30 minute exclusive footage:

"The Fabulous Foursome Gold Class Indulgence"

Date: 31 May.

Venue: Gold Class, GV VivoCity

Time: 8.40pm session.

Cost per package: \$160 per pair (includes price of ticket).

The package includes:

- A serving of *Valt Vodka Cosmo Mixer* – another exclusive. It's the 1st time being served in Singapore or
- A serving of premium *Veuve Clicquot Rose* Champagne
- A serving of zesty white clam salad
- A cupcake of choice – handmade by the *Chocolat Factory* in Barcelona, Spain. They are being air-flown for this very Sex And The City experience.
- An assortment of cocoa dusted chocolates.
- A strawberry Chantilly.

Dining Set 2: Without Movie tickets

"The Fabulous Foursome Gold Class Pleasures"

Sale period: from 29th May.

Venue: Gold Class, GV VivoCity

Cost per package: \$35 ++ per person

It includes:

- A serving of Valt Vodka Cosmo Mixer or
- A serving of premium *Veuve Clicquot Rose* Champagne
- Assorted cocoa dusted chocolates and,
- A strawberry Chantilly.

This package is available for the entire film run of *Sex And The City* at Gold Class, GV VivoCity.

GV Movie club members get 10% off Dining Set 2.

To book, log on to www.gv.com.sg

About Golden Village Multiplex

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the *MATRIX* trilogy, *CONSTANTINE* and *HAPPY FEET* to international arthouse hits like *THE MOTORCYCLE DIARIES* and *SUPER SIZE ME*. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas.

About HBO Asia

Singapore-based HBO Asia is able to bring the best of Hollywood to Asia first because of its exclusive licensing deals with major Hollywood studios - Columbia/TriStar, Paramount Pictures, Universal Studios and Warner Bros. HBO Asia offers five commercial-free subscription movie channels – HBO, HBO SIGNATURE, HBO FAMILY, HBO HITS and CINEMAX, – as well as a subscription video on demand service, HBO ON DEMAND. In addition to the proprietary and award-winning HBO Original programs that are produced exclusively for HBO viewers, HBO works with a large number of major independent production companies to secure exclusive rights to a host of quality movies. HBO Asia is a joint venture of HBO and Paramount. Log on to www.hboasia.com for more information.

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