

MEDIA ADVISORY

GV's HONG BAO MOVIE SAVERS GIFT PACK

This Lunar New Year, Give a red packet with a difference: A Hong Bao Movie Saver's Gift Pack.

What This Chinese New Year, give your relatives Golden Village's Hong Bao Movie Savers Gift Packs. For only \$48, the gift pack includes six movie vouchers and a free movie pass, which saves you up to \$9.

In addition, the first 3000 HSBC credit cardholder can enjoy a special price of \$45.

When

- Hong Bao Movie Savers Gift Packs are available **for sale from 1st to 28th February 2007**.
- Hong Bao Movie Savers Gift Pack vouchers are **valid for use only from 25th February to 30th April 2007**.
- The free movie pass is valid only on Mondays to Wednesdays. Terms & Conditions Apply.

How Movie vouchers from Hong Bao Movie Savers Gift Pack are valid at all 9 GV cinemas in Singapore. Tickets are not valid for telephone, internet, iMode and WAP bookings. For details, please log on to www.gv.com.sg.

Where Sales for Hong Bao Movie Savers Gift Pack are available at all GV box offices.

Partner Hong Kong and Shanghai Banking Corporation Limited

About Golden Village Singapore

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and VivoCity. The company and circuit are renowned for prime locations, state-of-the-art design, the widest choice of movies, and leading-edge marketing. Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE and HAPPY FEET to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME.

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For more information, please contact:

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