



Press Release

Golden Village & KRU Studios Team Up for Distribution of Malay-Language Films

The new partnership will see the release of 1st 3D Malay film in Singapore

Singapore, 4th September 2012 – Golden Village (GV), Singapore’s leading cinema exhibitor and independent distributor, has successfully inked an agreement with KRU Studios (KRU) – one of the largest media conglomerates in Malaysia – to distribute Malay-language films in Singapore.

The new partnership will see at least 10 Malay-language films screened annually in Singapore, starting this month. This announcement bodes well for local movie-goers, especially those who are passionate about Asian-produced feature films.

Golden Village proudly celebrates this collaboration by screening the first 3D Malay film in Singapore, **29 FEBRUARI**. Opening this Thursday, 6 September, the film tells the story of a man born on the leap day of 29 February and only ages once every four years. His unique aging process saw him living through the many historical periods of Malaysia, witnessing its changing landscape from its early days to 2012.

Available in both 2D and 3D format, movie-goers will be able to enjoy this title at three GV cinemas; GV VivoCity, GV Tampines and GV Yishun. Interested patrons can head to the respective GV box offices or www.gv.com.sg to purchase tickets.

KRU, which was founded in 1992, has swiftly established itself to become one of the leading players in Malaysia’s media and entertainment industry. Apart from releasing nine Malay films in the country that recorded a total box office of RM31.6 Million, KRU has also produced and released two English-language international films in 2010 and 2011. KRU’s quality feature film productions have won them numerous awards, including Best Film at the Malaysian Film Festival in 2010 & 2011.



Currently, KRU has seven Malay films that are either completed or in post-production. GV and KRU will progressively announce the remaining line-up of Malay-language films once details are finalized.

This collaboration marks yet another major milestone for Golden Village, following the celebration of its 20th year of providing movie entertainment in Singapore. Golden Village will continue its commitment to enhance its service offerings to film buffs in Singapore.

About Golden Village Multiplex

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 10 multiplexes housing 81 screens with locations at Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, 112 Katong and VivoCity, home to GV's flagship cinema and Singapore's only megaplex. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema company to personalize the movie-going experience through its Movie Club program. The prime mover in the introduction of the multiplex to Asia, Golden Village's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, GV has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent film distributor, releasing a wide range of titles from blockbusters like the MATRIX and OCEANS trilogies, I AM LEGEND and SHERLOCK HOLMES to arthouse gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES. Golden Village Pictures is also the top distributor for most home-grown films including Kelvin Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2.