



Media Release For Immediate Release

# Golden Village and FOX International Channels Co-host Live Screening of the OSCARS<sup>®</sup> at GV Grand

Singapore's leading cinema will screen the 84<sup>th</sup> ACADEMY AWARDS<sup>®</sup> via exclusive direct telecast on FOX Movies Premium

**Singapore, 8 February 2012** — Celebrate Hollywood's most prestigious event as Golden Village brings the OSCARS<sup>®</sup> to the big screen for the third year running. Building on previous years' successes, the two leaders in the Singapore entertainment industry, Golden Village (GV) and FOX International Channels (FIC), will collaborate once again to bring movie fans, the live screening of the 84<sup>th</sup> ACADEMY AWARDS<sup>®</sup> via exclusive direct telecast on FOX Movies Premium on 27 February 2012, 8:30am at GV Grand.

This will come as no surprise as Golden Village, synonymous with hosting film festivals and live shows, pairs up with Asia's leading movie channel, FOX Movies Premium to celebrate the best in movie-making. Movie buffs will be able to witness the ceremony on the big screen when talents behind Hollywood's amazing film productions are crowned at the 84<sup>th</sup> ACADEMY AWARDS<sup>®</sup> at GV Grand, the anchoring cinema partner for the OSCARS<sup>®</sup> since 2010.

"This event is a rare opportunity for industry partners and movie lovers alike to gather and cheer for their favourite films," said Mr. Kurt Rieder, Chief Executive Officer of Golden Village. He added, "This will be the second time GV and FIC have collaborated on the OSCARS<sup>®</sup>, establishing a tradition worth preserving. We are proud and extremely pleased to again be in partnership with FIC."

Ms. Yvonne Tay, Vice President and Territory Head of FOX International Channels Singapore said, "FOX Movies Premium is the only channel broadcasting the 84<sup>th</sup> ACADEMY AWARDS<sup>®</sup> live in Singapore this year. FOX Movies Premium affirms its









leadership in the Pay TV arena by providing the region's most exciting entertainment programming and premium LIVE content."

This exclusive event is open to trade partners, industry players and Golden Village Movie Club members by invitation only. Invited guests will be treated to an Americanstyle breakfast buffet spread, topped by Moët & Chandon champagne. However, die-hard fans will also have the opportunity to participate through a polling contest on Golden Village's website from now till 19 February 2012 to win an exclusive invitation for two.

## GV Grand's Live Screening Event Details:

- Date: 27 February 2012, Monday
- Time: 8.30am 1:00pm
- Venue: GV Grand, Great World City, 1 Kim Seng Promenade, #03-39/40
- Dress Code: Hollywood Glitz

### FOX Movies Premium Broadcast Details

- Date: 27 February 2012, Monday, Live & Exclusive on FOX Movies Premium (StarHub TV Ch. 622 / 662 HD)
- 8:30am: 84<sup>th</sup> Annual Academy The Red Carpet Show
- 9:00am: 84<sup>th</sup> Annual Academy LIVE
- **8.30pm:** (Repeat) 84<sup>th</sup> Annual Academy The Red Carpet Show (Repeat) 84<sup>th</sup> Annual Academy

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Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 10 multiplexes housing 81 screens with locations at Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, 112 Katong and VivoCity, home to GV's flagship cinema and Singapore's only megaplex. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema company to personalize the movie-going experience through its Movie Club program. The prime mover in the introduction of the multiplex to Asia, Golden Village's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, GV has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent film distributor, releasing a wide range of titles from blockbusters like the MATRIX and OCEANS trilogies, I AM LEGEND and SHERLOCK HOLMES to arthouse gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES. Golden Village Pictures is also the top distributor for most home-grown films including Kelvin Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2.

#### FOX International Channels

FOX International Channels (FIC) is News Corporation's international multi-media business. We develop, produce and distribute 200+ wholly- and majority-owned entertainments, factual, sports and movie channels across Latin America, Europe, Asia and Africa, in 37 languages. These networks and their related mobile, non-linear and highdefinition extensions, reach over 1 billion cumulative subscribing worldwide. We also operate a global online advertising unit, .FOX (pronounced "dot-fox") specialized in online video and display, and four TV production houses, in operation since August 14, 1993.

In Asia, FIC operates 27 channel brands including the FOX, STAR and National Geographic brands in 75 channel feeds across 13 markets, reaching more than 550 million cumulative subscribers in Asia Pacific and the Middle East. We have offices in Singapore, Malaysia, Indonesia, Philippines, Thailand, Hong Kong, China, Taiwan, Japan, Korea, Australia, the Middle East and India.

For more information, please visit www.foxinternationalchannels.com.

#### FOX Movies Premium (StarHub TV Ch. 622/ 662 HD)

FOX Movies Premium (FMP) is a revolutionary approach to the premium movie channel. FMP is dedicated to provide first-run, exclusive and live content, as well as cutting-edge, advanced services. Powered by its unique combination of first-run Hollywood blockbuster movies, acclaimed original series, live concerts and special events, and provocative documentaries, the channel provides an unmatched entertainment experience. The suite of services built around FOX Movies Premium includes a separate HD simulcast channel in Dolby 5.1 surround sound, a subscription video-on-demand service, and a market-leading online On Demand service called FOX Movies Play —the first of its kind in Asia. <a href="https://www.foxmoviesplay.com">www.foxmoviesplay.com</a>



