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GV VIVOCITY – SINGAPORE’S NUMBER ONE MOVIE DESTINATION OPENS 7 OCTOBER

\$1 from all GV VivoCity ticket proceeds for the month of October 2006 will be donated to Ren Ci Hospital

SINGAPORE, 4 October 2006 —Golden Village Multiplex is pleased to announce the opening of GV VivoCity, its ninth flagship cinema complex located at HarbourFront. It will be unveiled to the public this Saturday, 7 October at 12.30 pm with an open house tour, special promotions and a charity drive for the new Ren Ci Hospital at Irrawaddy Road. With 15 screens, 2,172-seat, 4 cinema types spread across two floor of entertainment occupying a stunning 90,000 sq feet of space, GV VivoCity will be the largest cinema complex in Singapore.

GV VivoCity sets a new benchmark for multiplexes in Singapore by introducing the latest world-class features coupled with 4 different cinema types under one roof designed to provide the ultimate movie experience.

- GVmax - the ultimate big screen experience in a gigantic, stadium-like auditorium with 602 seats and one of the widest screens in Asia (22.4 metres- the length of 2 SBS Buses combined).
- 3 Gold Class Cinemas – the ultimate in luxury movie viewing with a private lounge and plush electronic recliner seats comparable to First Class airline seats all equipped with call buttons for faster and more discreet service (seating capacities of 24, 38 and 48).
- 1 Cinema Europa – A business class cinema with a concept of “a film festival all year round” with arthouse movies, Asian films, local Singaporean productions, internal award winners, well loved classics and other film fare. Featuring digital sound in an intimate deluxe stadium seating auditorium (108 seats).
- 10 New Stadium Cinemas – with state-of-the-art facilities where every seat in every hall is the best in the house - with radiused stadium seating, extra wide legroom and wall-to-wall, floor-to-ceiling screens.

“As Singapore’s leading movie exhibitor, we’re excited to offer our Singaporean patrons the unique GV VivoCity cinema experience and provide the widest range of movies at the same time.” said Mr. Kenneth Tan, Managing Director of Golden Village Multiplex. “We have revolutionized the cinema-going in Singapore 14 years ago, and now with GV VivoCity we raise the bar yet again. We truly believe these are The Best Cinemas In The Entire World”.

GV VivoCity will celebrate its opening by running a charity drive in aid of the building funds for the new Ren Ci Hospital at Irrawaddy Road. GV VivoCity will donate \$1 from all box office ticket proceeds for October 2006 to the charity and will announce the final amount at GV VivoCity Opening Gala on 21 November 2006.

"Ren Ci congratulates Golden Village Multiplex in its opening of the new GV VivoCity. With gratitude, we thank GV, the leader of the entertainment industry for its compassion and loving kindness to make a difference in the lives of our patients", said Venerable Shi Ming Yi, Chairman/Honorary Chief Executive Officer of Ren Ci Hospital & Medicare Centre, a non-profit voluntary welfare organisation which looks after the needy patients who are bed bound or wheel chair bound or suffer from chronic illnesses such as stroke.

Mr. Kenneth Tan, Managing Director of Golden Village Multiplex said, "Golden Village Multiplex is proud to be a key supporter of Ren Ci Hospital & Medicare Centre in celebrating the opening of GV VivoCity. The partnership between Golden Village and Ren Ci is a natural fit, and signals Golden Village's ongoing commitment to being an active member of the communities in which we operate."

In celebration of the GV VivoCity opening, patrons can take part in the open house cinema tour scheduled on 7 October from 12.30 p.m. to 2.00 p.m. and receive a free gift for the first 1000 patrons to visit. Also, the first 100 visitors will receive a complimentary pair of movie tickets to GV VivoCity's first movie screening of WORLD TRADE CENTRE at the mighty GVmax that starts at 2.00 p.m.

Films lined up for the opening on 7 October includes: *The Departed*, *World Trade Centre*, *You, Me & Dupree*, *Hustle & Flow (exclusive)*, *American Dreamz (exclusive)*, *Thank you for Smoking (exclusive re-release)*, *The Night Listener Stay Alive*, *The Wedding Curse*, *Little Miss Sunshine*, *Lower City*, *Rob-B-Hood*, *Miami Vice*, *John Tucker Must Die*, *Haunted Apartments*, *Scoop*. Please check the listings for detailed screening times or log on to www.gv.com.sg. Tickets for all sessions at GV VivoCity can be purchased starting Thursday, 5 October.

GV VivoCity is located at No 1, Harbourfront Walk, VivoCity, Level 2 & 3. Opening hours are daily from 11am – 1am. GV VivoCity is scheduled to hold its grand opening ceremony on 21 November 2006.

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About Golden Village Singapore

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and VivoCity. The company and circuit are renowned for prime locations, state-of-the-art design, the widest choice of movies, and leading-edge marketing. Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE and CHARLIE & THE CHOCOLATE FACTORY to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME. In November 2006, Golden Village Pictures will present the lovely animated penguin film, HAPPY FEET, with Robin Williams, Nicole Kidman, Elijah Wood, Hugh Jackman and other luminaries in its voice cast.

About Ren Ci Hospital & Medicare Centre

Established as a charity in 1994, Ren Ci Hospital & Medicare Centre (RCHMC) provides Medical, Nursing, Allied Healthcare and Acupuncture services to 444 warded needy sick patients, regardless of race, religion or background.

RCHMC is one of the few Voluntary Welfare Organisations in Singapore to render quality, comprehensive step-down and integrated care to the community, encompassing the management of Chronic Sick Hospitals, Nursing Home, Domiciliary Care, Acupuncture & Physiotherapy Centre and Day Care Centres for the Elderly. Since 2002, RCHMC received ISO certification for its committed and quality delivery of integrated health services. The hospital will continue to raise the standard and quality of care to greater heights. We also seek to expand our coverage of the needy sick in society with the introduction of a Community Hospital service by 2008.

Our beneficiaries number more than 800 and are based island-wide at any one time.

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