



Media Release
For Immediate Release

**SINGAPORE'S FIRST HINDI 3D MOVIE *RA.ONE*
WILL OPEN AT GOLDEN VILLAGE THIS DEEPAVALI**

Singapore, 18 October 2011 – Bollywood is set to thrill audiences with the highly anticipated release of Shah Rukh Khan's first 3D film, ***RA.ONE***, and Eros International presentation, will open worldwide on Deepavali, 26 October 2011. This also marks the first Hindi 3D movie to be screened in Singapore, across all nine Golden Village cinemas.

The most ambitious and expensive Bollywood film till date, *RA.ONE* stars the "King of Bollywood" and is directed by Anubhar Sinha, jointly produced by Eros International and Shah Rukh Khan's production company, Red Chillies Entertainment.

Bollywood stars Kareena Kapoor and Arjun Rampal will join Shah Rukh Khan in leading roles, supported by Shashana Goswami, Dalip Tahil and Chinese-American actor Tom Wu. Adding to the star-studded line-up of cast members will also see guest appearances by Super Star Rajinikanth, as well as Sanjay Dutt and Priyanka Chopra, backed by the film's crew of more than 5,000 members from India, Italy and the U.S.

Bollywood fans can look forward to an action-packed, superhero-inspired film featuring a father, Shekhar, who tries his best to communicate and 'fit-in' with his son, who is quickly maturing into a teenager. Shekhar tries every method including increasing his "cool" quotient and "dude-difying" himself, but his son has given up on him. The cards are in his favour when Shekhar designs a super awesome game that bonds the family better, but they find themselves in a middle of a disaster as the game they played starts playing them instead.

Movie-goers can expect to be transported to another world through vivid and realistic scenes with Shah Rukh Khan performing his own action stunts, as well as the creative deployment of software and technology for stunning visual effects in the film.

RA.ONE will be screened in Hindi with English subtitles at all GV cinemas. This will also be the first Hindi film to be screened at GV Gold Class cinemas.

Please refer to the following table for **RA.ONE** screening schedule:

Movie:	Ra.One		
Rating:	Rating to be advised		
Screening Dates:	Sneaks on 25 October 2011		
	Please refer to GV website for details on movie schedules		
Venues:	All GV cinemas		
Duration:	160 mins		
Ticket Price:	Monday – Thursday (before 5pm) - \$8 (after 5pm) - \$9	Friday & eve of Public Holiday (before 5pm) - \$9 (after 5pm) - \$11	Saturday, Sunday & Public Holidays \$11

Movie:	Ra.One (3D)	
Rating:	Rating to be advised	
Screening Dates:	please refer to GV website for movie schedules	
Venues:	All GV cinemas	
Duration:	160 mins	
Ticket Price:	Monday – Thursday \$11	Friday – Sunday, Public Holiday and Eve of Public Holiday \$14

Movie:	Ra.One (Gold Class)	
Rating:	Rating to be advised	
Screening Dates:	please refer to GV website for movie schedules	
Venues:	GV VivoCity & GV Grand	
Duration:	160 mins	
Ticket Price:	Monday – Thursday \$28 (First week Titles/Sneaks) \$38	Friday – Sunday, Public Holiday and Eve of Public Holiday \$38

Advance tickets go on sale starting 19th October 2011 on GV website.

For more information, please visit www.gv.com.sg.



About Golden Village Multiplex

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit have a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent movie distributor, releasing a wide range of titles from blockbusters like the MATRIX trilogy, HAPPY FEET, OCEAN'S THIRTEEN and I AM LEGEND to art house gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES to world-acclaimed documentaries THE

COVE, MAN ON WIRE and NANKING. Golden Village Pictures is also the leading distributor for many of Singapore's home grown movies like Kelvin

Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2 as well as key Asian hits including SHUTTER, 4HOBIA, KUNGFU DUNK and RED CLIFF. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas. (www.qv.com.sg)

About Eros International PLC

Eros International is a leading integrated studio in the rapidly growing Indian media and entertainment sector, involved in the production, acquisition and distribution of filmed entertainment content across current and emerging formats including cinemas, home entertainment, television and new media.

Established in 1977 with a vision to become the gateway for Indian content worldwide and Hollywood content in India, Eros has over three decades of market leadership in creating a global platform for Indian cinema. Strong globally recognised brand, extensive distribution network and an unrivalled library of over 1,900 films render Eros a steadfast market positioning today. In 2006 Eros became the first Indian media company to get listed on AIM, LSE. Eros operates in 5 continents and over 50 countries with diversified assets and worldwide offices throughout India, the United Kingdom, USA, UAE, Singapore, Australia, Fiji and the Isle of Man. (www.erosentertainment.com)