

## GV Bishan Roars into the Year of the Tiger

**1st February 2010** – Golden Village Multiplex will re-open its doors at Bishan on Saturday, 6<sup>th</sup> February 2010 after a week's closure for renovations. In time to usher in the Year of the Tiger, the multiplex has a facelift that includes a spanking new foyer area with new poster boxes and new LED screens.

"It is timely to re-open a new GV Bishan in time to herald in Chinese New Year and Valentine's Day. I am confident that the new look GV Bishan and our Hong Bao voucher give-aways will add to the auspiciousness of the year of the Tiger," said Mr. David Glass, Managing Director Golden Village Multiplex.

The Hong Bao voucher give-aways on Saturday 6<sup>th</sup> February 2010, worth more than S\$168.00 will be given away to lucky patrons at GV Bishan, from 1pm to 3pm on that day. Movie enthusiasts to the special Lunar New Year screening of "*All's Well End's Well Too 2010*" will only need to pay S\$4.00 for preview tickets (two tickets per person) at the 4pm slot of the show, on the same day. The special tickets come with a free regular popcorn combo. From 4pm to 6pm the regular popcorn combo set will be retailed at only S\$2.00. GV movie club members will also be rewarded with mandarin oranges for every pair of tickets purchased and a tiger plush when they purchase four tickets. Lucky draw prizes of a SuperStar Virgo cruise for two, facial and dining vouchers are also up for grabs with every purchase of two movie tickets from GV Bishan in the month of February.

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**About Golden Village Multiplex**

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent movie distributor, releasing a wide range of titles from blockbusters like the MATRIX trilogy, HAPPY FEET, OCEAN'S THIRTEEN and I AM LEGEND to arthouse gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES to world-acclaimed documentaries THE COVE, MAN ON WIRE and NANKING. Golden Village Pictures is also the leading distributor for many of Singapore's home grown movies like Kelvin Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2 as well as key Asian hits including SHUTTER, 4HOBIA, KUNGFU DUNK and RED CLIFF. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas. ([www.gv.com.sg](http://www.gv.com.sg))