

## The OSCARS<sup>®</sup> Live and Exclusive on STAR Movies at GV Grand's Big Screen

Catch the 83<sup>rd</sup> ACADEMY AWARDS<sup>®</sup> in all its glitz and mega-screen glory at GV Grand

**Singapore, 15 February 2011 –** On 28 February 2011, Golden Village Grand at Great World City will be transformed to an extension of the Kodak Theatre in Hollywood, for a live and exclusive screening of the 83<sup>rd</sup> ACADEMY AWARDS<sup>®</sup> at 8:30am. This is a joint collaboration between Golden Village and STAR Movies, the only channel to broadcast the OSCARS<sup>®</sup> live in Singapore this year, in partnership with StarHub TV and F Movie Magazine.

This Tinseltown event is the only opportunity for Singaporeans to watch the OSCARS<sup>®</sup> live on the big screen. "We are proud to bring a little taste of Hollywood glamour to Singapore, and this is the type of cinematic experience that money can't buy, which firmly underscores Golden Village as the market leader," said Mr David Glass, Managing Director, Golden Village Multiplex.

Golden Village has also lined up a few special treats for their guests on the red carpet – an American-style breakfast buffet spread worthy of the Hollywood glitterati, topped with Moët & Chandon champagne. There will be an hourly movie trivia contest for guests to participate throughout the screening event.

This exclusive event is open to trade partners, industry players and Golden Village Movie Club (GVMC) members by invitation only. This year, the public will also have the opportunity to participate by winning a pair of tickets through a contest on Golden Village's website by 20<sup>th</sup> February 2011 to win an exclusive invitation for two.

"In Academy tradition, I would like to thank STAR Movies and StarHub for this successful partnership. 2010 was an extraordinary year with great movies, and there is no better way to celebrate it than with the OSCARS<sup>®</sup> at Golden Village," said Mr David Glass.

## Live Screening Event Details:

- Date: 28 February 2011, Monday
- Time: 8.30am 12.30pm
- Venue: GV Grand, Great World City, 1 Kim Seng Promenade, #03-39/40
- Dress Code: Hollywood Glitz

## **Broadcast Details**

- Date: 28<sup>th</sup> February 2011, Monday
- Live & Exclusive on STAR Movies (StarHub TV CH 622)
- 8:30am: STAR Movies Oscars pre-show
- 9:00am: Oscars Red Carpet Live
- 9:30am: 83rd Academy Awards Ceremony
- 12:30pm (approx.): STAR Movies Oscars post-show

Same day repeat telecast of the entire line-up will start from 7pm.

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