

Singapore's First Multiplex to Get Makeover

A Party Down Memory Lane

25th June 2010 – Singapore's very first multiplex, GV Yishun will undergo a complete restoration come August. To commemorate this temporary closure, the multiplex has called on all movie buffs to send memorabilia that they have collected, since GV Yishun opened its doors in 1992. The keepsakes will be showcased at a renovation party on Wednesday, August 11.

Golden Village Multiplex was the first cinema chain to have brought a Cineplex movie experience into the heartlands, when it built GV Yishun in May 1992.

Almost 500 guests are expected to attend the party that includes a special screening of *SUPER COP*, starring Jackie Chan, which was screened in 1992. The movie was a box office sell-out, as the novelty of the first multiplex attracted a record number of Singaporeans, then. Invited guests will view the showcase of memorabilia collected since 1992 and will be invited to take home a piece of GV Yishun after the movie.

"I am sure many movie-goers have memories of GV Yishun being the first cineplex in Singapore that radically revolutionised movie-going in Singapore in 1992. We have called on all GV moviegoers as well as past employees of GV Yishun to join us for this momentous event. By setting up a historical showcase, we hope to be able to educate people on the evolution of the movie-going scene over the past 18 years" said Mr. David Glass, Managing Director of Golden Village Multiplex.

Response to the call for memorabilia has been encouraging and items submitted have included smart cards featuring movie keyart, old photographs, uniforms, ticket stubs and even memoirs. The public have till July 2nd to send in their collectibles. Each contributor will receive a commemorative bag containing a memorabilia of GV Yishun, a \$28 movie gift card and a pair of tickets to attend the renovation party.

Renovations to the multiplex are expected to take almost three months to complete and GV Yishun cinema-goers can look forward to a spanking, brand new cinematic experience, when it re-opens in November.