

MEDIA RELEASE

For Immediate Release

GOLDEN VILLAGE LAUNCHES GOOD eDEALS FOR MOVIE FANS



The poster features a blue and purple background with popcorn illustrations. At the top, it reads 'GV GOOD eDEALS' and 'YOUR TICKET TO CINEMATIC BLISS'. A central graphic shows a clapperboard with 'WATCH 4 MOVIES FOR ONLY \$38 (U.P. \$62)'. A yellow starburst indicates 'SAVE UP TO 38%'. Below, three combo offers are shown: a \$9 combo (U.P. \$11.70), an \$8 combo (U.P. \$9.50), and a \$7 combo (U.P. \$9.00). At the bottom, there are 'USE' and 'SHARE' buttons, a QR code on a smartphone, and the text 'Limited time offer - so act fast! Visit www.gv.com.sg to get yours today!'. Social media icons for Facebook, Instagram, and Twitter are at the bottom left, and the Golden Village logo is at the bottom right.

Singapore, 26 Feb 2024 – Golden Village (GV) is thrilled to announce the launch of GV Good eDeals, an exclusive package designed for movie enthusiasts seeking unparalleled value and convenience.

Priced at \$38, movie fans can immerse themselves in the latest blockbusters with 4 all-day movie tickets, over a period of 12 months from the date of purchase, saving up to 38% off regular prices. The tickets can be used for 2D and ATMOS movies at regular halls, and are valid for all days of the week.



But that's not all – movie goers can also indulge in irresistible discounts on delectable combos, including:

- Regular Popcorn Combo: \$9.00 (U.P \$11.70)
- Nachos Combo: \$8.00 (U.P \$9.50)
- Hotdog Combo: \$7.00 (U.P \$9.00)

Why GV Good eDeals?

Savings Galore: Enjoy substantial discounts on movie tickets and delicious snacks, ensuring an affordable and fulfilling cinematic experience.

Enhanced Enjoyment: Elevate movie nights with your favorite snacks, all at a fraction of the cost. Delight in the savory goodness without compromising on quality.

Flexibility at Your Fingertips: With GV Good eDeals, seize the freedom to use tickets whenever you desire. Share the magic of cinema with friends and family without constraints.

"There's a unique magic in the cinema experience – the grandeur of the screen, the immersive sound, and the shared excitement of fellow movie buffs. GV Good eDeals offer enthusiasts the opportunity to relish this magic more frequently, with substantial savings. It's our way of inviting everyone to enjoy the cinema's charm and escape into captivating stories," expressed Ms. Clara Cheo, Chief Executive Officer of Golden Village.

She highlighted the company's commitment to continually enhancing the cinema experience and providing flexible, affordable options that resonate with audiences. Ms. Cheo expressed confidence that GV Good eDeals would further elevate the enjoyment of cinema outings for patrons across the board.

The GV Good eDeals can be purchased at GV cinema counters, online at GV's website or the iGV app at \$38.

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Images can be found [here](#).



About Golden Village Multiplex

Golden Village Multiplex Pte Ltd, a wholly-owned subsidiary of Orange Sky Golden Harvest Entertainment (Holdings), is Singapore's leading cinema exhibitor with 15 multiplexes and 120 screens. GV is the first local cinema company to personalise the movie-going experience through its Movie Club program – which has a reach of over one million movie buffs.

GV offers the widest choice of movies, state-of-the-art design, convenience and unparalleled comfort. Our brand promise is to deliver MORE THAN JUST A MOVIE, and our approach has always been to make innovation a core part of the GV DNA – whether it is to constantly deliver - the ultimate in luxury movie experience or to offer the first integrated entertainment and lifestyle hub at GV Katong. Our new multiplex at GV Bugis+ offers state-of-the-art Barco cinema laser projection amidst eight halls of comfortable, spacious and luxurious seating.

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