



FOR IMMEDIATE RELEASE

The Metropolitan Opera Hits the Big Screen at Golden Village VivoCity!

Mozart's 'The Magic Flute' and Tan Dun's 'The First Emperor' kick off this August for cinema goers in Singapore

Singapore, 15 August 2007 – For the first time in Asia, outside Japan, opera fans and music lovers will be able to enjoy world-class opera on the big screen this coming August. Golden Village VivoCity (GV VivoCity) will screen Metropolitan Opera new productions of Tan Dun's *The First Emperor* and Mozart's *The Magic Flute* in high definition (HD) digital format on the cinema screens.

Starting 31 August 2007, GV VivoCity will screen *The Magic Flute* from 31 August—9 September and *The First Emperor* from 20—26 September at \$15 per ticket. Ticketing information is available online at www.gv.com.sg. Tickets can be purchased at GV Box Offices or online.

“We are very pleased to partner with the Metropolitan Opera to bring this outstanding series to Singapore,” said Mr C.K. Phoon, Managing Director of Golden Harvest Entertainment Holdings Ltd. “The combination of the Met’s superb music productions, with the HD digital format on our big cinema screens, in the comfort of our cinemas will make these events the next best thing to being at the Opera live.”

“We are excited to be able to bring local audiences the best in opera and other areas of arts and entertainment through the technology of our HD digital cinema projectors,” said Kenneth Tan, Managing Director of Golden Village Multiplex. “This Metropolitan Opera series is a unique opportunity for people to experience world-class opera in their local community, plus the cinema environment and affordable ticket price makes the opera more accessible to everyone from kids and families to opera lovers.”

Mr Thomas Lim, Cluster Director, (Education, Learning, Digital Media & Entertainment) Infocomm Development Authority of Singapore said, “Digital cinema provides cinema exhibitors the opportunity to bring exciting alternative entertainment content like the Metropolitan Opera to the local audience. Through digital cinema technology, the local

audience can look forward to new and exciting experiences in the intimacy of a cinema environment such as the dramatic display of a live opera performance.”

The two productions, which were staged live at the Metropolitan Opera House in New York City, have been shown in HD format at cinemas in the United States, Canada, Japan, Germany, the United Kingdom, Sweden, Norway, and Denmark, with spectacular success both from the media and the public.

“The Met has launched an array of new initiatives that are designed to broaden the public appeal of opera” said Peter Gelb, the Met’s General Manager. “Using modern technology as a means to connect with a worldwide audience is important in demonstrating that the art form is still fresh and the Met is forward-thinking.”

The First Emperor, written by Academy Award-winner Tan Dun, is an original opera staged by world renowned film director Zhang Yimou of *Curse of the Golden Flower*, while Mozart’s last opera, *The Magic Flute*, is a new abridged version directed Julie Taymor.

Please visit www.gv.com.sg for more information.

The digital equipment – DCI-2000 Digital Cinema Integrated Projection System supplied by GDC Technology comprises the industry’s brightest digital cinema projector DP-3000 from Barco. DP-3000 is Barco’s new flagship, and the brightest “large venue” digital cinema projector in the industry with a remarkable 30,000 lumens output for screens up to 30m wide. The Hollywood DCI compliant system – DCI-2000 integrated system provides the exhibitors with a single focal point for the full suite of applications including digital cinema screening of Hollywood content in 2D or 3D and screening of alternative content.

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About Golden Village

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club programme. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE and HAPPY FEET to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas.


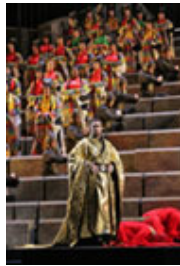
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About the Met

Under the leadership of General Manager Peter Gelb and Music Director James Levine, the Metropolitan Opera has launched many new initiatives to connect the company with a larger audience. The Met has made a commitment to presenting modern masterpieces alongside the classic repertory, with highly theatrical productions featuring the greatest opera stars in the world. New audience development initiatives include free open houses that offer the public access to final dress rehearsals of new Met productions; reduced ticket prices, including an immensely popular new rush ticket program; and the new Arnold and Marie Schwartz Gallery Met exhibiting contemporary art. As a result of these efforts, the Met experienced its first box office increase in five years during the 2006-07 season: total ticket sales increased by 7.1% from the previous season, with 88 performances selling out compared to 22 the season before. In 2007-08, the Met will debut seven new productions, the most the Met has presented in one season in 40 years.

Building on 76 years of international Saturday radio broadcasts – now heard over the Toll Brothers-Metropolitan Opera International Radio Network – the Met recently began to use advanced media distribution platforms and state-of-the-art technology to attract new audiences and reach millions of opera fans around the world. In addition to the Met's live transmissions, which were later broadcast on PBS's new "Great Performances at the Met," the company recently launched Metropolitan Opera Radio on Sirius, a 24-hour satellite radio channel broadcasting both live and rare historical performances. With support from RealNetworks®, the Met began free live streaming of performances on its website. For more information, please visit: www.metopera.org.

Met @ GV VivoCity Fact Sheet

	<i>The Magic Flute</i>	<i>The First Emperor</i>
Location: GV VivoCity Ticket Prices: \$15		
	Dates: 31 August – 9 September 2007	Dates: 20 – 26 September 2007
	Director and Producer: Julie Taymor Composer: Mozart Duration: 1hr 40min	Director: Zhang Yimou Composer: Academy Award winner Tan Dun Duration: 3hr 10min
Synopsis	<i>The Magic Flute</i> is a romantic comedy about a prince falling in love with a princess and his quest to win her heart. This family-friendly opera sees the prince testing his courage, virtue and wisdom in his quest.	The story of <i>The First Emperor</i> is centered around China's first emperor, Qin Shi Huang, and explores the limits of love and friendship through the trials following a newly-unified China.
First Opened in	Year 2006 - Metropolitan Opera	Year 2006 - Metropolitan Opera
Stellar Cast/Crew	<ul style="list-style-type: none"> ▪ Ying Huang as Princess Pamina ▪ Production by Julie Taymor, who also designed and directed the Broadway hit <i>The Lion King</i> 	<ul style="list-style-type: none"> ▪ Tenor Plácido Domingo (<i>Three Tenors</i>) as Emperor Qin ▪ Conductor - Tan Dun
Interesting Facts	<ul style="list-style-type: none"> ▪ Last opera written by Mozart ▪ Romantic comedy featuring creative and colour costumes and puppetry. ▪ New family-friendly, abridged version. ▪ <i>The Magic Flute</i> 100 min duration is family holiday version specially commissioned by Met and well suited for family viewing. 	<ul style="list-style-type: none"> ▪ Co-production of the Metropolitan Opera and Los Angeles Opera ▪ Tan Dun's 3rd opera
Accolades	<ul style="list-style-type: none"> ▪ "Magically delicious"- Time Out New York Kids ▪ "Judging by the masses of smiling children who streamed out after Mozart's <i>The Magic Flute</i>, opera may have just gotten an influx of younger fans." The Washington Post ▪ "Flute has Taymor's magic" Newsday.com 	<ul style="list-style-type: none"> ▪ "A vivid experience"- The Star Ledger ▪ "Filled with excitement and fine playing... a worthy endeavor" – The Associated Press, ▪ "The vivid intimacy of the screen, the glorious theatre sound and the lively visual imagery that makes full use of the Met's abstract sets made for a riveting experience." Los Angeles Times