



Media Release
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GOLDEN VILLAGE BRINGS AYUMI HAMASAKI'S 3D CONCERTS TO THE BIG SCREEN

Catch the megastar's latest concerts exclusively at GV Marina and GV Grand

Singapore, 28 July 2011 – Fans of celebrated Japanese singer-songwriter Ayumi Hamasaki will now be able to watch the megastar's electrifying performance and showmanship right in the comfort of Golden Village cinema seats. Golden Village will screen Ayumi Hamasaki's **ARENA TOUR ~ NEXT LEVEL ~** and **ROCK 'N' ROLL CIRCUS TOUR** in 3D, exclusively at GV Marina and GV Grand from August onwards.

GV Marina will screen Ayumi Hamasaki's first full 3D digital concert **ARENA TOUR ~ NEXT LEVEL ~** which was edited for theatre distribution in Japan in August 2010. This will be followed by the September's screening of Ayumi Hamasaki's **ROCK 'N' ROLL CIRCUS TOUR** at both GV Marina and GV Grand. Patrons will be able to view both the concert movies in MasterImage 3D and Dolby Digital 5.1 as if they are at the actual concert venue.

ARENA TOUR ~ NEXT LEVEL ~ will feature Ayumi's various costume changes and colorful renditions of numerous megahits from the past and present. The concert was a spectacle that attracted some 300,000 fans to 35 shows in 12 cities nationwide over the span of 7 months from April to October 2009.

Ayumi Hamasaki's second 3D concert, **ROCK 'N' ROLL CIRCUS TOUR** documented the emotional final 7 days performance of the tour. Shot at the Yoyogi National Gymnasium in October 2010, fans will be able to feel the touching moments from those 7 days of performance. Fans in Singapore will be able to experience the megastar's entertaining 3D concert together with regional supporters as the **ROCK 'N' ROLL CIRCUS TOUR** 3D concert movie will also be screening in cinemas across Japan, Hong Kong and Taiwan in September 2011.

For more official details on Ayumi Hamasaki's discography, please refer to www.avexnet.or.jp/ayu/en/index.html



About Golden Village Multiplex

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit have a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent movie distributor, releasing a wide range of titles from blockbusters like the MATRIX trilogy, HAPPY FEET, OCEAN'S THIRTEEN and I AM LEGEND to art house gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES to world-acclaimed documentaries THE COVE, MAN ON WIRE and NANKING. Golden Village Pictures is also the leading distributor for many of Singapore's home grown movies like Kelvin Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2 as well as key Asian hits including SHUTTER, 4HOBIA, KUNGFU DUNK and RED CLIFF. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas. (www.gv.com.sg)

About ARENA TOUR ~ NEXT LEVEL ~

This 3D recorded live concert was released in Japan nationwide from August 28th, 2010 to October 15th, 2010 at 81 sites in total. ARENA TOUR ~ NEXT LEVEL~ was held in 12 cities between April and October 2009 (7 months). 35 arena-level stages were performed to 300,000 fans in total, and Ayumi's concert performance was recorded in 3D for the first time and was edited for theater distribution purpose. Ayumi's spectacular entertainment show with many super hit songs and pop as well as colorful costumes can be fully enjoyed at the movie theaters in 3D/5.1ch audio as if you are at the actual concert venue. Alive scene in 3D, great sound and performance details can be closely observed. Reach out to Ayumi at the screen! This is a new entertainment you cannot experience anywhere!

About ROCK 'N' ROLL CIRCUS TOUR

The emotional final 7 days performance of Ayumi Hamasaki's **ROCK 'N' ROLL CIRCUS TOUR** was shot at the Yoyogi National Gymnasium and edited with numerous great scenes for theater distribution purpose. As the second 3D concert after Ayumi Hamasaki's **ARENA TOUR ~ NEXT LEVEL~** Fans will be able to feel the touching moments brought by Ayumi in 3D once again.

APPENDIX**List of upcoming 3D concert movies screening at Golden Village**

Movie Title	Release Date
1. Ayumi Hamasaki ARENA TOUR ~ NEXT LEVEL ~ *GV EXCLUSIVE*	19 & 20 August 2011
2. GLEE The 3D Concert Movie	1 September 2011
3. MAYDAY 3DNA	To be confirmed
4. Ayumi Hamasaki ROCK 'N' ROLL CIRCUS TOUR *GV EXCLUSIVE*	29 September 2011 *For a limited time only