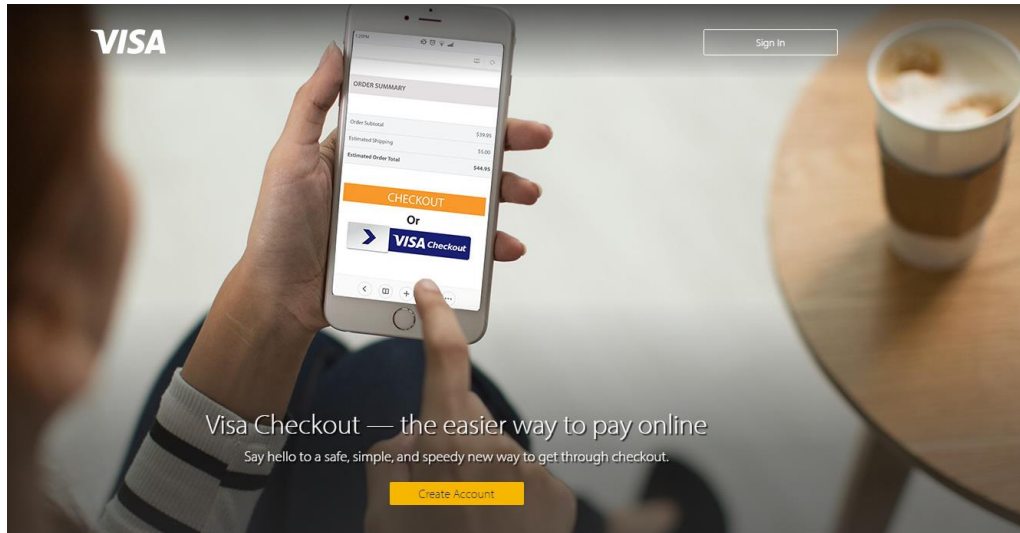


MEDIA RELEASE

Golden Village Implements Visa Checkout®

Movie fans can now purchase tickets using the efficient and reliable online process



Singapore, 24 February 2016— Golden Village has made the cinema experience even more convenient for patrons. The local cinema giant is the first cinema operator in Singapore to successfully implement Visa Checkout®, a seamless and user-friendly online purchasing method. With Visa Checkout®, patrons just need to input their existing username, password and a computer generated One Time Password (OTP) to purchase Golden Village and Gold Class® tickets. At present, Visa Checkout® has been used in approximately 12% of the transactions done via Golden Village’s website.

Visa Checkout® eliminates the need to enter credit card numbers, CVV numbers and credit card expiry dates. It can be accessed on all mobile devices, whether Androids or iPhones. Thanks to the use of advanced security features, cardholders are assured that their card details are safe from external threats. To enroll, users just need to log on to <https://secure.checkout.visa.com/createAccount?channel=destination&niflow=destination&nicmp=destination&locale=en-SG&country=SG>.

“Golden Village is always at the forefront of improving our patrons’ viewing experience,” says Chia Chong Hai, Chief Information Officer, Golden Village Multiplex. “The unveiling of Visa Checkout® is another initiative to ensure that Golden Village remains the leading cinema operator in Singapore. Patrons can now look forward to enjoying our services at the click of a button.”

“Visa is pleased to have Golden Village as one of our first key merchants to implement Visa Checkout. Visa Checkout addresses some of the problems faced by online shoppers by reducing the number of steps required for them to complete their online purchases, thus enhancing the entire shopping experience. Based on Visanet data, eCommerce is growing three times faster than traditional face-to-face shopping in Singapore. Given that Singaporeans shop most online for movie tickets, we believe that there will be an increase in the number of transactions on Golden Village with the introduction of Visa Checkout,” said Ms. Ooi Huey Tyng, Visa Country Manager for Singapore and Brunei.

To know more about Visa Checkout®, please click on [this link](#).



To know more about Golden Village, please log on to www.gv.com.sg.

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About Golden Village Multiplex

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 11 multiplexes housing 92 screens with locations at Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Great World City, Plaza Singapura, 112 Katong, City Square and VivoCity, home to GV's flagship cinema and Singapore's only megaplex. In November 2014, GV expanded its circuit with the opening of GV Suntec City, Golden Village's downtown flagship, boasting eight auditoriums and three Gold Class halls with a total capacity of 1,390 seats. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema company to personalize the movie-going experience through its Movie Club program. The prime mover in the introduction of the multiplex to Asia, Golden Village's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, GV has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience. Additionally, GV constantly upgrades its IT capabilities to enhance the consumer experience with notable recent additions such as Quick tix™, its enhanced iGV app and the auto-gate system.

Established in 1993, Golden Village Pictures (GVP) is Singapore's leading independent film distributor, releasing a wide range of blockbusters such as AMERICAN SNIPER, SAN ANDREAS and the DIVERGENT series to Asian delights including Jackie Chan's CZ12, POLICE STORY 2013 and Stephen Chow's JOURNEY TO THE WEST: CONQUERING THE DEMONS. GVP is also the top distributor for home-grown films including ILO ILO and the AH BOYS TO MEN series.