



Media Release  
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## **GOLDEN VILLAGE OPENS 10<sup>TH</sup> CINEMA IN KATONG ON 22 DECEMBER**

*GV Katong, Where the East meets Hollywood's Best*

**Singapore, 5 December 2011** – The trailblazer of the multiplex concept in Singapore's cinema industry, Golden Village continues to outdo itself when it officially opens its tenth cinema, GV Katong, in the East of Singapore on 22 December.

This is a welcomed piece of news for movie-goers residing in Katong and Joo Chiat as the hope for a first-class movie theatre in Katong is long-awaited. With the highly anticipated opening of GV Katong, the iconic cinema will fill the void of an anchoring cinema which has been left vacant for nearly 20 years.

To complement and integrate into the rich history and culture of Katong's Peranakan heritage, GV Katong will be in a class of its own with its unique cinema concept — a Peranakan-inspired movie destination with contemporary charm. Located in the new premium lifestyle mall 112 Katong, GV Katong houses eight cinema auditoriums; six traditional halls with stadium seating, digital projection and sound, as well as wall-to-wall screens. In addition, Golden Village will introduce two of the latest, redefined, super-luxurious Gold Class auditoriums that will make GV Katong, the pinnacle of movie entertainment in the East.

Mr. Kurt Rieder, Chief Executive Officer of Golden Village said, "GV Katong will offer a boutique cinematic experience unlike any other and set a new standard for movie-going, closer to home."

GV Katong has a total seating capacity of 924 seats, which includes 56 plush and super-luxurious Gold Class cinema recliners. Pioneering the concept of in-cinema gourmet dining, GV's signature Gold Class will offer a sampling of the much-acclaimed Peranakan cuisine, including *Otak Samosas*, *Assam Fish with fragrant Basmati rice*, *Nonya Kueh* delicacies, in addition to Chef Chris Foo's signature Western dishes.



In celebration of GV Katong's opening, the winning entries of the recently held **“What Does Peranakan Mean to You?”** photography contest, will also be on display at GV Katong's gala opening.

Keen movie-goers, who are interested to watch the latest movies at the brand new GV Katong are welcome to check the listings or log on to [www.gv.com.sg](http://www.gv.com.sg) for detailed screening times.

GV Katong is located at 112 East Coast Road, Level 4, 112 Katong.

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### **About Golden Village Multiplex**

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 10 multiplexes housing 81 screens with locations at Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, Katong 112 and Vivo City, home to GV's flagship cinema and Singapore's only megaplex. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema company to personalize the movie-going experience through its Movie Club program. The prime mover in the introduction of the multiplex to Asia, Golden Village's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, GV has a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent film distributor, releasing a wide range of titles from blockbusters like the MATRIX and OCEANS trilogies, I AM LEGEND and SHERLOCK HOLMES to arthouse gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES. Golden Village Pictures is also the top distributor for most home-grown films including Kelvin Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2.