

For Immediate Release

Golden Village to Reopen on Monday 13 July 2020

Singapore's leading cinema operator introduces extensive range of 'safety first' measures alongside exciting slate of new and past movies, as Korean horror 'Peninsula' premieres.



Singapore, 3 July 2020 – In a welcome boost for Singapore's movie-going public, Golden Village (GV) will be reopening its doors to patrons from Monday 13 July 2020, following a fifteen-week closure. The news follows today's announcement by the Singapore Government giving cinemas the green light to resume operations.

Alongside an exciting slate of movies, Singapore's leading cinema operator has introduced a comprehensive set of measures as part of a 'safety first' approach, reflecting the latest Ministry of Health guidelines.

With a focus on reduced physical interaction, social distancing and maximum hygiene, measures introduced will include:

- Each cinema hall to have a capacity limit of 50 patrons per screening
- Seats to be cordoned off to ensure social distancing of at least one-metre between patrons
- Seating to be configured to enable smaller groups of two and three friends and family to sit together. (Larger groups of four and maximum five remain subject to seat availability).
- Patrons to be guided by ushers to ensure safe distancing on exit from cinema halls
- Automated Ticketing Machines (ATMs) to be reconfigured where necessary to ensure safe distancing between patrons while queueing
- Disposable packaging to be used for all food and beverage purchases

The measures come in addition to the pre-existing protocols put in place earlier this year following the COVID-19 outbreak. These include:

- Daily temperature screening of all staff
- Face masks to be worn by all staff, members of the public and contractors



- Crowd and queue management to ensure patrons abide by safe distancing
- Floor markers to demarcate queue lines for patrons at cinema entrance, box office and ATMs
- Thorough cleaning and disinfecting of general access areas throughout the day, especially at high touch-point areas; cleaning of cinema halls after each screening
- Provision of public hand sanitisers at various touch-points throughout cinemas
- Contact Tracing QR codes set up at usher and exit points for patrons, staff and contractors to scan upon checking in and out. Anyone with a temperature of 37.5°C or more will be refused access to the cinema hall, with tickets refunded

Ms. Clara Cheo, Chief Executive Officer, Golden Village Multiplex said: “While we’re excited to be able to reopen our doors to movie-goers, the safety and well-being of our customers and colleagues is our highest priority. We have introduced an extensive range of precautionary measures across our cinemas to ensure patrons can once again enjoy the very best movie experience, in the safest way possible.”

Film lovers can look forward to an exciting slate of new movies combined with blockbusters and favourites as GV looks to reopen with a bang. Three exciting movies will be making their debut in Singapore during the reopening week:

On 13 July, anime fans can look forward to the screening of popular anime superhero film *My Hero Academia: Heroes Rising* alongside an exclusive fans’ screening of *Digimon Adventure: Last Evolution Kizuna*. As part of the exclusive fans’ screening, which takes place on 13 and 14 July, ticket-holders will receive collectables from the popular anime series. Public screenings for *Digimon* will start from 16 July.

Pre-sale tickets will be available for purchase from 3 July 2020 via GV website and iGV app (available on iPhone and Android). (Please refer to Annex A for more details)

Also screening on 13 July are two popular Asian titles - Thai romantic comedy *Low Season*, and Taiwanese horror film *The Bridge Curse*.

Low Season, which stars Thai heartthrob Mario Maurer, tells the story of a scriptwriter seeking inspiration for a horror film, who falls in love with a girl who can see ghosts, while Taiwanese box office hit *The Bridge Curse* follows a story of a group of university students who film at a haunted bridge at Taichung’s Tunghai University only to discover the supposed evil might be real after all.

On 15 July, cinephiles will be able to catch the premiere of zombie thriller *Train to Busan: Peninsula* on the same day the movie is released in South Korea. Moviegoers can look forward to the highly-anticipated follow-up to the 2016 film *Train to Busan*, which remains the highest grossing Korean film in Singapore to date. Early last month, it was announced that *Train to Busan: Peninsula* made the International Cannes Film Festival’s 2020 Official list. (Please refer to Annex B)

In addition to these must-see releases, GV will be introducing an exclusive M Pass as part of a partnership with KLOOK. With the purchase of every M Pass, patrons can redeem four movie tickets, which can be used to enjoy a selection of 20 exciting movie titles. Patrons will also receive an exclusive Minions movie card. Limited quantities of the M Pass are available for sale, priced at \$20 for Golden Village Movie Club (GVMC) and KLOOK members, and \$25 for the public.

This fantastic value-for-money card will be available for purchase from 4 July at www.gv.com.sg and via iGV app. (Terms and Conditions apply; please refer to Annex C for details).



ENDS





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About Golden Village Multiplex

Golden Village Multiplex Pte Ltd, a wholly-owned subsidiary of Orange Sky Golden Harvest Entertainment (Holdings), is Singapore's leading cinema exhibitor with 13 multiplexes, housing 104 screens, located at Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Great World City, Plaza Singapura, City Square, Suntec City, VivoCity, Paya Lebar – home to Singapore's first all-laser cinema, and Bedok. GV is the first local cinema company to personalise the movie-going experience through its Movie Club program. Today, GV has a reputation of offering the widest choice of movies, state-of-the-art design, convenience and unparalleled comfort, with all cinemas newly refurbished between 2010 to 2019.

In June 2019, GV introduced its 13th multiplex at the revamped Funan mall and features the two new premium affordable seat types - Deluxe Plus and Gold Class Express theatres. The Deluxe Plus auditorium features single sleek and spacious leatherette seats designed with lumbar cushions for superior support and comfort, together with a recline option, while the new Gold Class Express hall features plush leatherette electronic recliner seats like GV's iconic GOLD CLASS cinemas, but without the call button, at an enticing price. These are GV's two new seat types, adding on to the current offerings of GOLD CLASS, Duo Deluxe, Gemini, D-BOX, GVmax DOLBY ATMOS, Grand Seats and Auro 11.1 by Barco. At GV Funan, GV has expanded on its entertainment offerings by including four new Virtual Reality pods in its foyer, offering immersive virtual reality gaming and cinematic content for patrons to enjoy.

Established in 1993, Golden Village Pictures (GVP) is Singapore's leading independent film distributor, releasing a wide range of blockbusters from the JOHN WICK series, KING ARTHUR: LEGEND OF THE SWORD and SULLY, to Asian delights that include Jackie Chan's classic action-comedy KUNG FU YOGA, and TRAIN TO BUSAN and THE BATTLESHIP ISLAND, the latter two shedding new light on Korean movies by crossing the million-dollar marks in their box offices. GVP is also the top distributor for home-grown films including the AH BOYS TO MEN series and the award-winning APPRENTICE.

Annex A

Digimon Adventure: Last Evolution Kizuna Fan Screening



Get ready to meet your favourite Digimon partner for a final all-new adventure with *Digimon Adventure: Last Evolution Kizuna*! The film serves as a finale to the original *Digimon Adventure* story that we've all grown up with.

This GV exclusive fans' screening of *Digimon Adventure: Last Evolution Kizuna* will take place on **13 and 14 July** at GV Plaza. Patrons who purchase their tickets will also receive 20th Anniversary premiums consisting of a t-shirt, Japan import folders, 20th Anniversary Can badge and an A2 poster.

Tickets are priced from \$50 onwards and will be available for purchase from 3 July 2020 via GV website www.gv.com.sg and iGV app (available on iPhone and Android).

Limited tickets are available so grab them now! Public screenings for *Digimon* will start from 16 July onwards.

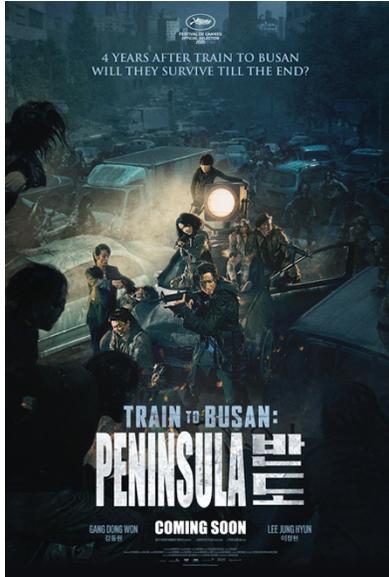
Please see below for more details.

Day / Date	Monday, 13 July and Tuesday, 14 July
Location	GV Plaza

20th Anniversary Collectible Premiums	<p><i>20th Anniversary premiums include:</i></p> <ul style="list-style-type: none"> · 1 x T-shirt · 3 x Japan import folder (Random 3 from 12) · 1 x 20th Anniversary Can badge · 1 x A2 poster
Price	<p>Public: \$52 Member: \$50</p>
Terms & Conditions	<ul style="list-style-type: none"> · Not valid for Senior Citizens, Student discounts and other promotions · Not valid for HSBC Movie card and other credit card offers · Not valid for use of GV movie vouchers, complimentary tickets or VIP passes · Golden Village reserves the right to vary or amend any terms and conditions at any time without prior notice

Annex B

TRAIN TO BUSAN: PENINSULA



Jung-seok (Gang Dong-won) barely escaped South Korea alive when the zombie outbreak swept the entire nation. While living a life of despair in Hong Kong, he receives an enticing offer to return to the quarantined peninsula.

His mission is to retrieve an abandoned truck in the middle of Seoul within a time limit and escape the peninsula quietly. But his operation goes haywire when a mysterious militia known as Unit 631 ambushes Jung-seok's small team, and vicious hordes of zombies get on his tail.

In his most desperate moment, Min-jung's (Lee Jung-hyun) family saves him and with one last chance, he plans his escape from the peninsula once and for all.

On 15 July, horror fans are in for a treat as Train to Busan: Peninsula, the long-awaited follow-up to Train to Busan, will be making its premiere in both Singapore and South Korea.

With a never-before-seen 20-minute car chase sequence in Korean films, post-apocalyptic visuals created by more than 250 visual effects artists, and upgraded zombies that are more sensitive to light and sound, Train to Busan: Peninsula is a vast expansion of the cinematic universe from a KTX train to a ruined cityscape littered with abandoned cars and stranded ships.

Even prior to its premiere, Train to Busan: Peninsula has been invited to the Cannes Film Festival as an Official 2020 Selection, marking the first time two Korean films set in the same cinematic universe have been invited back-to-back to the prestigious festival.

Annex C

M Pass



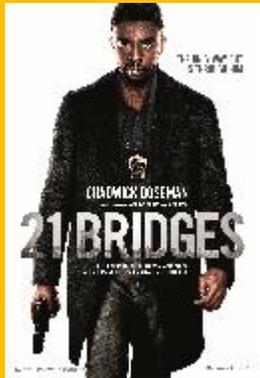
The advertisement features a purple and blue background with the text 'M PASS THE ULTIMATE MOVIE PASS' in large, glowing letters. Below this, it says 'YOUR MOVIE PASS TO BIG-SCREEN BLOCKBUSTERS @ INCREDIBLE VALUE!'. Two price points are shown: '\$20 (GV & Klook Members)' and '\$25 (Public)'. To the right, there are three benefit boxes: 'Save up to \$34! REDEEM 4 TICKETS* ANY DAY' with an image of four tickets; 'FREE Collectible Card' with an image of a Minions movie card; and 'FREE Early Bird Gift' with images of popcorn and a red bag. At the bottom, it says '*T&Cs apply.' and 'Official Partners: KLOOK | GOLDEN VILLAGE'.

Get your exclusive M Pass as part of GV's exclusive partnership with KLOOK. With the purchase of every M Pass, patrons will receive movie tickets capped for four movies, limited to two tickets per movie, for a selection of 20 movie titles.

Limited quantities of the M Pass are available for sale, priced at \$20 for Golden Village Movie Club® and KLOOK members and \$25 for public. Patrons will also receive a complimentary exclusive Minions movie card. Enjoy the early bird specials by being the first 100 to collect your M Pass with your confirmation email from either GV Plaza, GV Suntec City or GV VivoCity from 13 July onwards to receive a free gift!

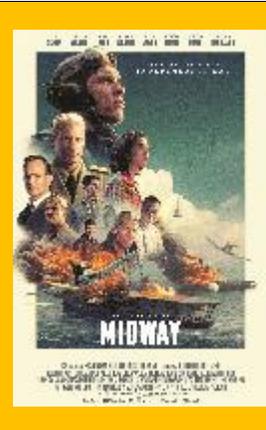
M Pass will be available for purchase from 4 July at www.gv.com.sg, the iGV app and Klook. From 13 July, customers will also be able to purchase and/or pick up their M Pass from GV Suntec City and GV Plaza's Box Office, and GV VivoCity's Customer Service Desk.

The first 20 M Pass titles are shown below.

	<p>John Wick 2</p>		<p>John Wick Chapter 3</p>
	<p>21 Bridges</p>		<p>12 Strong</p>
	<p>Den of Thieves</p>		<p>Mile 22</p>



Peppermint



Midway



Jumanji: The Next Level



Fast & Furious:
Hobbs & Shaw

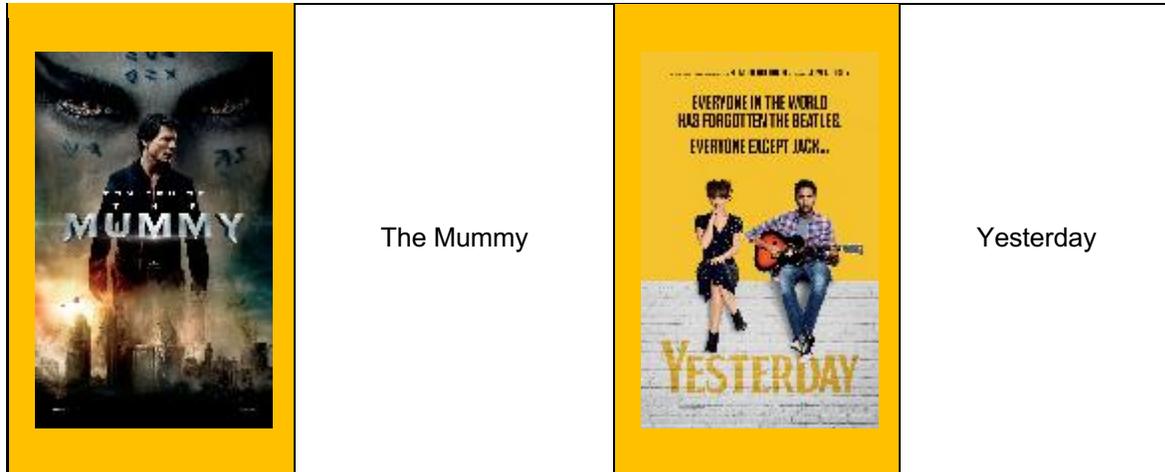


Jurassic World: Fallen
Kingdom



Johnny English
Strikes Again

	<p>Skyscraper</p>		<p>Mission Impossible: Fallout</p>
	<p>Mamma Mia: Here We Go Again</p>		<p>Fast & Furious 8</p>
	<p>Pitch Perfect 3</p>		<p>Pacific Rim: Uprising</p>



Please see below for more details:

<p>Sales Period</p>	<p>M Pass Sales: Saturday, 4 July</p> <p>Ticket Sales: Thursday, 9 July</p> <p>Screening Period: Monday, 13 July onwards</p>
<p>Location</p>	<p>GV Suntec City, GV VivoCity & GV Plaza</p>
<p>Promotion</p>	<p>First 100 redemptions will receive a FREE gift with every M Pass purchase:</p> <ul style="list-style-type: none"> ● GV VivoCity: limited edition Mr Popcorn Popcorn tin worth \$14 ● GV Plaza & Suntec City: limited edition Mr Popcorn Carry-It-All Foldable Bag worth \$16.20
<p>Price</p>	<p>GVMC & Klook: \$20 Public: \$25</p> <p>M Pass will be available for purchase from 4 July at www.gv.com.sg, the iGV app and Klook. From 13 July, customers will be able to purchase and/or pick up their M Pass from GV Suntec City and GV Plaza's Box Office, and GV VivoCity's Customer Service Desk..</p>

Terms & Conditions

- The M Pass card has a stored value of 4 movie tickets that can be used to redeem a max of 2 tickets for each selected re-releases listed under the M Pass' Movie Line-Up.
- Not valid for premium-priced films/cinemas/seats/group screenings unless stated otherwise.
- The M Pass card is valid for the redemption of Monday to Sunday tickets (excluding even of PH and on PH) for screenings at selected GV cinemas only.
- The M Pass card's value cannot be topped up.
- Any unused value cannot be refunded for cash and expired cards cannot be revalidated or refunded.
- Golden Village is not responsible for any lost or damaged cards.
- M Pass have to be collected within 14 days from purchase date at the chosen location.
- M Pass holders can redeem movie tickets for selected screenings (look out for movie thumbnails with "M Pass Movie frames" via www.gv.com.sg by either:
 - Selecting M Pass as payment mode & keying in M Pass' activation code shown on the M Pass card or
 - Walk in to all GV Cinemas' box offices (Except GV @ Capitol), GV VivoCity or GV Yishun's Customer Service Desk to redeem movie tickets.
- No cancellations or refunds can be made once purchase has been made.
- These terms and conditions may be modified without prior notice at the sole discretion of Golden Village Multiplex Pte. Ltd.