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## Five films to premiere at the Korean Film Festival 2010 in Cinema Europa, Golden Village VivoCity Singapore

Award-winning Korean actor Jung Jun Ho to make a special appearance at the Festival.

As part of the annual Korea Festival, the Korean Film Festival 2010 is back with a strong line up of five films to be screened from 21 – 24 October 2010 at Cinema Europa, Golden Village VivoCity.

Organized by the Embassy of the Republic of Korea in Singapore and in partnership with Golden Village Multiplex as venue host, the festival will focus on action films featuring a sports comedy, *Take Off*; brotherhood loyalty in *Righteous Ties*; time travel with fantasy *Woo Chi: The Taoist Wizard*; and delectable delights in *Antique*. The festival-goers can also look forward to a First Look preview for the critically acclaimed film, The Housemaid.

The Embassy has invited Jung Jun Ho, a popular and award-winning film and television actor in Korea to grace the gala premiere for Righteous Ties on 22 October at Golden Village VivoCity.

"This year, Korean Film Festival is themed around Action where audience can enjoy various type of action set in different story-lines. We are happy to partner Golden Village for the first time to bring this festival to Singaporeans." Said Mr Nam Kee Joon, 1st Secretary at the Embassy of the Republic of Korea to Singapore

"Golden Village is proud to partner and host the Korean film festival at GV VivoCity. Korean pop culture and movies have been gaining tremendous appeal and popularity. Koreans make simply fabulous movies and the growth in both the quality and diversity of content in recent years has been nothing less than extraordinary. Golden Village is most delighted to offer such an appealing, variety of movies to our patrons." Said Mr David Glass, Managing Director of Golden Village Multiplex Pte Ltd.

Festival ticket sales begin from Thursday 7 October 2010 online at www.gv.com.sg and at all Golden Village Multiplexes. GV Movie Club members enjoy \$1 off festival ticket price. For more information and updates, please visit Korean Film Festival 2010 in Facebook website.

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## **About Korea Festival 2010**

The Annual Korea Festivals are a vital part of the Embassy's efforts to promote cross-cultural understanding between Singapore and Korea. Since the inaugural edition in 2008, the previous Festivals enjoyed resounding success, paving the way for the Korea Festival to return for a third year. From October to November, ten major artistic, cultural and sporting events featuring the best of Korean art, photography, film, music, martial arts and cuisine will take place all over Singapore. For more information on the Korea Festival 2010, please visit www.koreafestival2010.com.

## **About Golden Village Multiplex**

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit have a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas. (www.gv.com.sg)