



FOR IMMEDIATE RELEASE

**GOLDEN VILLAGE VIVOCITY CELEBRATES ITS OFFICIAL OPENING WITH A DOUBLE CELEBRATION**

*Official Opening combines Singapore Gala Premiere of 'Happy Feet' in all 15 cinema halls with donation to Ren Ci Hospital*

**SINGAPORE, 21 November 2006** – The Grand Opening of GV VivoCity was celebrated in style today at Singapore's largest multiplex where guests were invited to attend the Singapore Gala Premiere of 'Happy Feet' and also share in the celebrations of Golden Village VivoCity having successfully raised SGD117,113 for Ren Ci Hospital from the ticket sales of its October trading. As part of the celebration, there was a total of more than 2000 guests invited to 'Happy Feet' which was screened in all 15 halls. The evening's guests included Mr David Phua, representative from Ren Ci Hospital, Robert Kirby, Chairman of Village Roadshow as well as local celebrity stars which includes MediaCorp artistes – Adrian Pang, Ann Kok, Apple Hong, Benjamin Ng, Brandon Wong, Cynthia Koh, Ezann Lee, as well as local director Jack Neo and many more.

Since GV VivoCity opened its doors on 7 October 2006, it has seen record numbers of movie patrons stepping through its cinema complex. Figures have shown 117,113 patrons watched a movie at GV VivoCity in October, and this is expected to increase by another 25% for the year-end.

The evening started off with a cocktail reception from 6.00pm at the cinema's lower and upper reception foyer area before VIP guests were seated in GVmax, Singapore's widest cinema screen with 602 seats. As part of the celebrations in October, GV VivoCity had pledged to donate \$1 from every ticket sold to Ren Ci Hospital in aid of the building fund for the new Ren Ci Hospital at Irrawaddy Road. Mr Robert Kirby, Chairman of Village Roadshow and Mr Kenneth Tan, Managing Director of Golden Village Multiplex presented a cheque for \$117,113 to Mr David Phua, representative of Ren Ci Hospital in front of the VIP guests before the start of the movie.

"Thank you all for making us Singapore's Number One movie destination" said Mr Kenneth Tan, Managing Director of Golden Village Multiplex. "Golden Village Multiplex is proud to be a key supporter of Ren Ci Hospital & Medicare Centre. The partnership between Golden Village and Ren Ci is a natural fit, and signifies Golden Village's ongoing commitment to be an active contributor to the communities in which we operate".

"Ren Ci congratulates Golden Village Multiplex on its opening of the new GV VivoCity. With gratitude, we thank GV, the leader of the entertainment industry for its compassion and loving kindness to make a difference in the lives of our patients", said Venerable Shi Ming Yi, Chairman/Honorary Chief Executive Officer of Ren Ci Hospital & Medicare Centre, a non-profit voluntary welfare organisation which looks after the needy patients who are bed bound or wheel chair bound or suffer from chronic illnesses such as stroke.

## **Hollywood congratulates**

A special highlight of the evening was on camera greetings from the cast and director of 'Happy Feet'. There were personal messages from Brittany Murphy, Elijah Wood, Robin Williams and Director George Miller congratulating GV VivoCity on its official opening, screened in all 15 cinemas just before the start of the movie.

## **'Happy Feet' Synopsis**

A comedy adventure, 'Happy Feet' is set deep in Antarctica. Into the Land of the Emperor Penguins where each needs a heart song to attract a soul mate, a penguin is born who cannot sing. Our hero Mumble, son of Memphis and Norma Jean, is the worst singer in the world... however as it happens, he is a brilliant tap dancer! This delightful animation feature boasts an all-star voice cast including Elijah Wood, Robin Williams, Nicole Kidman, Hugh Jackman and Brittany Murphy.

'Happy Feet' is distributed in Singapore by Golden Village Pictures and opens island wide on 23<sup>rd</sup> of November.

## **GV VivoCity**

With 15 screens, 2,172-seats, 4 cinema types spread across two fabulous floors of entertainment occupying a stunning 90,000 sq feet of space, GV VivoCity is the largest cinema complex in Singapore.

GV VivoCity sets a new benchmark for multiplexes in Singapore by introducing the latest world-class features coupled with 4 different cinema types under one roof designed to provide the ultimate movie experience.

- GVmax - the ultimate big screen experience in a gigantic, stadium-like auditorium with 602 seats and one of the widest screens in Asia (22.4 metres- the length of 2 SBS Buses combined).
- 3 Gold Class Cinemas – the ultimate in luxury movie viewing with a private lounge and plush electronic recliner seats comparable to First Class airline seats all equipped with call buttons for faster and more discreet service (seating capacities of 24, 38 and 48).
- 1 Cinema Europa – A business class cinema with the concept of “a film festival all year round” with arthouse movies, Asian films, local Singaporean productions, internal award winners, well loved classics and other film fare. Featuring digital sound in an intimate deluxe stadium seating auditorium (108 seats).
- 10 New Stadium Cinemas – with state-of-the-art facilities where every seat in every hall is the best in the house - with radiused stadium seating, extra wide legroom and wall-to-wall, floor-to-ceiling screens.

GV VivoCity is located at No 1, Harbourfront Walk, VivoCity, Level 2 & 3.

XXX

**About Golden Village Singapore**

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and VivoCity. The company and circuit are renowned for prime locations, state-of-the-art design, the widest choice of movies, and leading-edge marketing. Film distribution arm Golden Village Pictures Pte Ltd releases an average of 30 to 40 titles per year, ranging from blockbusters such as the MATRIX trilogy, CONSTANTINE, CHARLIE & THE CHOCOLATE FACTORY and HAPPY FEET to international arthouse hits like THE MOTORCYCLE DIARIES and SUPER SIZE ME.

**About Ren Ci Hospital & Medicare Centre**

Established as a charity in 1994, Ren Ci Hospital & Medicare Centre (RCHMC) provides Medical, Nursing, Allied Healthcare and Acupuncture services to 444 warded needy sick patients, regardless of race, religion or background.

RCHMC is one of the few Voluntary Welfare Organisations in Singapore to render quality, comprehensive step-down and integrated care to the community, encompassing the management of Chronic Sick Hospitals, Nursing Home, Domiciliary Care, Acupuncture & Physiotherapy Centre and Day Care Centres for the Elderly. Since 2002, RCHMC received ISO certification for its committed and quality delivery of integrated health services. The hospital will continue to raise the standard and quality of care to greater heights. We also seek to expand our coverage of the needy sick in society with the introduction of a Community Hospital service by 2008.

RCHMC beneficiaries number more than 800 and are based island-wide at any one time.

XXX

***For more information on Golden Village Multiplex please contact:***

Angelika Quadt  
Red Dawn Communications  
External Publicist to Golden Village Multiplex  
Tel: +65 6222 4704  
Mob: +65 9270 6402  
Email: angelika@reddawncommunications.com

***For more information on Ren Ci Hospital & Medicare Centre please contact:***

Miona Tan  
Ren Ci Hospital & Medicare Centre  
Corporate Affairs and Resource Development  
Tel: +65 6315 3427  
Email: MuiLeng\_Tan@renci.org.sg