

Media Release For Immediate Release

PEARL JAM ROCKS THE BIG SCREEN AT GOLDEN VILLAGE

Singapore's leading cinema chain plays host to a one-night only theatrical release of "Pearl Jam Twenty"

Singapore, 5 September 2011 – In celebration of their 20th anniversary, legendary alternative rock band Pearl Jam, will make their big screen debut on 20th September worldwide with the release of **PEARL JAM TWENTY**. The film will open internationally in select theatres for one night only and Golden Village is proud to be the cinema of choice to screen the title in Singapore.

Directed by Academy Award-winning filmmaker and music journalist Cameron Crowe, **PEARL JAM TWENTY** is a captivating documentary which centres around the iconic American grunge band, Pearl Jam. Scheduled to premiere at the 2011 Toronto International Film Festival in September, the film chronicles the years leading up to the band's formation, the chaos that ensued soon after their rise to mega-stardom, their step back from the limelight, and the creation of a trusted circle that would surround them, giving way to a work culture that would sustain them until today.

"We put so much into the film – moments, pieces of footage shot by band members, audio snippets, visual bursts, new and old interviews – many different formats, all meant to present an emotional scrapbook of what it felt like to be a member of the band on this twenty-year journey," said Crowe. "The richness of the footage made our path very clear – just tell the story of the band and let the music guide us. It was a joy to make this film, and we're thrilled share it with the fans."

Told in big themes and bold colours with blistering sound, the film gives fans and audiences an intimate first glimpse into Pearl Jam's journey culled from more than 1,200 hours of rarely and never-before-seen footage over 24 hours of recent interviews with the band, as well as live footage of their spellbinding concert performances. This theatrical release is the definitive portrait of Pearl Jam: part concert film, part intimate insider-hang, part testimonial to the power of music and uncompromising artists.



PEARL JAM TWENTY celebrates the freedom that allows the band to make music without losing themselves, their fans, or the music lovers they have always been. Fans in Singapore should not miss the opportunity to catch the one-night-only theatrical release of this great alternative rock band.

Please refer to the following table for PEARL JAM TWENTY Movie Sessions;

Movie:	PEARL JAM TWENTY
Date:	Tue, 20 Sep (1 night only)
Time:	7pm
Venues:	GV Plaza, GV VivoCity (2 movie sessions only)
Duration:	120 mins
Format:	Digital (Non 3D)
Ticket Price:	Standard : S\$20
	Members : S\$18 (10% discount)
Advance Sales:	Starts from 25 Aug
Official Trailer:	https://www.facebook.com/video/video.php?v=10150282298983371

Tickets for **PEARL JAM TWENTY** are now on sale - priced at S\$18 for GV Movie Club Members and S\$20 for the public.

For more information, please visit <u>www.gv.com.sg</u>



About Golden Village Multiplex

Golden Village Multiplex Pte Ltd is Singapore's leading cinema exhibitor with 9 multiplexes housing 73 screens: Yishun, Bishan Junction 8, Tiong Bahru Plaza, Jurong Point, Tampines Mall, Marina Square, Great World City, Plaza Singapura, and its latest, biggest 15-plex flagship VivoCity. Golden Village was established to develop and operate modern, luxurious multiplex cinemas and is the first local cinema to personalize the movie-going experience through its Golden Village Movie Club program. Golden Village was the prime mover in the introduction of multiplex to Asia. The company's first imprint in Singapore was made on 28 May 1992 with the successful opening of the Yishun 10 cinema complex. Today, the company and circuit have a reputation of offering the widest choice of movies, unparalleled comfort, state-of-the-art design, prime locations and convenience.

Established in 1993, Golden Village Pictures is Singapore's leading independent movie distributor, releasing a wide range of titles from blockbusters like the MATRIX trilogy, HAPPY FEET, OCEAN'S THIRTEEN and I AM LEGEND to art house gems such as SLUMDOG MILLIONAIRE, THE READER and DEPARTURES to world-acclaimed documentaries THE COVE, MAN ON WIRE and NANKING. Golden Village Pictures is also the leading distributor for many of Singapore's home grown movies like Kelvin Tong's THE MAID, Royston Tan's 881, Jack Neo's MONEY NO ENOUGH 2 as well as key Asian hits including SHUTTER, 4HOBIA, KUNGFU DUNK and RED CLIFF. Golden Village constantly aims to raise the bar in everything that it does so as to offer patrons a memorable experience at the cinemas. (www.gv.com.sg)

About PEARL JAM TWENTY

PEARL JAM TWENTY is a Vinyl Films production in association with Monkeywrench Inc. and Tremolo Productions. The film was produced by Cameron Crowe, Kelly Curtis, Morgan Neville, and Andy Fischer and executive produced by Michele Anthony.





Cameron Crowe - Director

At age 13, Cameron Crowe started his professional life as a music critic, writing for magazines such as *Creem* and *Crawdaddy* and at 15, joined the staff of Rolling Stone as a Contributing Editor and later went on to become an Associate Editor for the magazine. During that time, he profiled such influential music-world figures as Bob Dylan, David Bowie, Neil Young, Eric Clapton and the members of Led Zeppelin.

In 1979, Crowe (then 22) went undercover as a southern California high-schooler to research his book on teen life. *Fast Times at Ridgemont High* became a bestseller and Universal Pictures tapped Crowe to write the screenplay. Released in the spring of '82 and directed by Amy Heckerling, *Fast Times at Ridgemont High* became one of the year's biggest hits and launched the careers of such stars as Sean Penn, Jennifer Jason Leigh, Judge Reinhold, Forest Whitaker, Nicolas Cage and Eric Stoltz. The Writers Guild of America awarded Crowe with a nomination for Best Screen Adaptation, and the film became an instant cult classic.

In 1989, Crowe made his feature film directorial debut with his original screenplay *Say Anything...* starring John Cusack and Ione Skye. His other films include *Jerry Maguire, Vanilla Sky, Elizabethtown* and *Almost Famous*. Released in September 2000, *Almost Famous* was the culmination of a ten-year journey to put Cameron's experiences working for Rolling Stone on film. It was cited on over 150 critic's Top 10 List's for 2000 and received six Golden Globe and four Academy Award nominations. The film received two Golden Globes for Best Motion Picture - Comedy/Musical and Best Supporting Actress (Kate Hudson), and Cameron received his first Oscar for Best Original Screenplay.

Cameron's next film, *Vanilla Sky*, a retelling of the Spanish film *Abre los Ojos* (Open Your Eyes), starred Tom Cruise, Penelope Cruz and Cameron Diaz. "Vanilla Sky" was a worldwide box office success, with Cameron Diaz receiving wide critical acclaim. Paul McCartney's title song was also nominated for an Academy Award. In 2005, the romantic comedy/drama *Elizabethtown*, starring Orlando Bloom, Kirsten Dunst and Susan Sarandon, was released, debuting at the Venice Film Festival. He is currently in production on his most recent film, *We Bought A Zoo*, starring Matt Damon and Scarlett Johannson.

Cameron Crowe's statement on Pearl Jam Twenty

"I think even as a director, I've always remained a journalist. One of the greatest joys of filmmaking is the amassing of wonderful details, and displaying as much as possible in every frame. So it's been with the movies I've made, and it is especially present in our documentary on the vivid and amazing career of Pearl Jam. I've always loved the passion and enthusiasm of Pearl Jam, and their total commitment to breaking down the walls between the band and their fans. Now, for this film and for the first time, they've opened the vaults to show every piece, large and small, of their journey. I've been lucky enough to see the beginning of Pearl Jam, and follow them as a fan from Moment One. It was obvious from the beginning, this was a band that Mattered.

Now with "Twenty," I'm able to take a journalist's eye for detail and give it a cinematic home with a lot of heart and soul and a vivid sense of what it's been like for this incredible band to have endured remarkable highs and lows and triumphed to win the most dedicated audience in music. It's more than a rock story, it's a human story of perseverance and renewal, set to the some of the greatest and most exhilarating music of this era and beyond. Turn it up!"



Kelly Curtis - Producer

Kelly Curtis has managed Pearl Jam since the band's inception in 1990. Prior to this, he has comanaged notable Seattle artists Alice in Chains (1989-1992) and managed Mother Love Bone (1983-1985), the latter of which whose members went on to form the iconic group Pearl Jam. Always peripherally involved with a host of film projects, Curtis has also lent his considerable knowledge of the world of music, surf and skate to notable films such as Lords of Dogtown (2005), Almost Famous (2000), Singles (1992) and Say Anything (1989).

Morgan Neville – Producer

Morgan Neville is an award-winning documentary filmmaker. His series of films on musical subjects (including The Brill Building, Sam Phillips, Hank Williams, Nat King Cole, Brian Wilson, Leiber & Stoller, James Brown and Burt Bacharach) document the stories of musician and songwriters who helped shape popular music. He received Grammy nominations for his films Respect Yourself: The Stax Records Story, Muddy Waters Can't Be Satisfied and Johnny Cash's America. His non-music films include John Steinbeck: An American Writer, Shotgun Freeway, The Cool School, and an upcoming film about mystery writer Raymond Chandler.